Brainstorming Rules

• Somebody may need to take notes, or everybody can write down each of their ideas as they go, on index cards which can then be reviewed together

• Everybody gets a turn, even if they pass

• EVERY IDEA AND SUGGESTION IS GOOD!

• Crazy is good – we’re trying to create something new and different – “think outside the box”

• No dissing, put-downs or nasty faces!

• Everybody contributes at least one idea

• When a teammate is talking, listen to what they are saying. Do not think be thinking about what you want to say next. Listen carefully. Speak respectfully.